

# ART 3

For immediate release:

ADOLFO DORING  
*POSTED 162 GRAMS*  
OCTOBER 5 – NOVEMBER 6, 2016

Opening:  
WEDNESDAY OCTOBER 5, 6- 9 PM



Brooklyn, NY—ART 3 gallery is pleased to present the first solo exhibition of ADOLFO DORING's *POSTED 162 GRAMS*. On view at ART 3 gallery, 109 Ingraham Street, Bushwick, Brooklyn, from October 5<sup>th</sup> to November 6, 2016, Wed-Sat 12-6pm Sunday 1-5pm. The opening will take place on Wednesday, October 5, 2016 6-9pm.

*POSTED 162 GRAMS* is based on a conceptual book created by the artist out of images he posted on INSTAGRAM from August 16, 2014 to September 2, 2015. Each image was assigned a meta-data to differentiate 81 portraits from 81 environments. The second meta-data entry assigned was the number of likes each posted image received on the social media platform. The artist organized the order of the resulting compositions randomly by flipping a coin. This database-coin flip process created the diptychs as they appear in the book and in the show.

Doring's labor-intensive process reveals his deep love and commitment to analogue photography. Each image, exquisitely composed and lit, is presented as a silver-gelatin print. The young women depicted in *POSTED, 162 GRAMS* are captured expressing a sensual yet tragic side of beauty. Their portraits appear randomly juxtaposed with environments, creating 81 evocative stories.

A filmmaker and photographer who created iconic music videos in the late 90's, won an MTV Music award and shot an Oscar-nominated documentary, Doring has kept his passion for photography uncompromised. His work in this show proves his deep commitment to art and its relationship to the contemporary social landscape.

Prior to *POSTED 162 GRAMS* Doring's provocative film and installation "*COMING SOON, COMING SOON TO A THEATRE NEAR YOU*" depicts the artists preoccupation with how banal entertainment has become a surrogate for life experience. The installation was acquired for the permanent collection of the Museo Laboratorio di Arte Contemporanea in Rome, Italy after its exhibition at The White Box Center-Armory Show 2014 and Art 3 in May 2014.

"This is an artist who excels across genres"

-Bridget Gleeson, Artsy Editorial, February 13, 2015, *Grit and Glamor: A photographer and Filmmaker's Eclectic Practice*

ABOUT ADOLFO DORING, American, b. 1962 in Mexico City, lives and works in Brooklyn, NY. Multi-disciplinary artist (photography, film, documentary, and installations ) whose work is an aesthetic experience informed by a preoccupation with social structures, deepened by undertones of wry humor, Adolfo Doring has built an acclaimed career. Doring's music videos include Sting, Bon Jovi, Savage Garden, and Santana among others. He is the winner of an MTV Music Video Award, for "Hold My Hand", Hootie and the Blowfish, and the Director of Photography of the Oscar Nominated Documentary " Capturing the Friedmans."

ART 3 gallery is a dynamic contemporary art gallery located in Bushwick's vibrant arts district. Established in February 2014 by Silas Shabelewska, formerly of Haunch of Venison (Christie's) and Helly Nahmad Gallery NY. The gallery focuses on works by emerging and mid-career artists. Please contact ART 3 for further information at [info@art-3gallery.com](mailto:info@art-3gallery.com)

Detailed information: [art-3gallery.com](http://art-3gallery.com) and ARTSY

Please contact ART 3 [info@art-3gallery.com](mailto:info@art-3gallery.com) for inquiries, images and interview requests